



FOR IMMEDIATE RELEASE

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## Direxion Announces Reverse Splits of Six Daily Leveraged ETFs

NEW YORK – July 27, 2020 – Direxion has announced it will execute a reverse split of the issued and outstanding shares of the Direxion Daily S&P Biotech Bear 3X Shares, Direxion Daily Semiconductor Bear 3X Shares, Direxion Daily Communication Services Index Bear 3X Shares, Direxion Daily Consumer Discretionary Bear 3X Shares, Direxion Daily Dow Jones Internet Bear 3X Shares, and the Direxion Daily S&P Oil & Gas Exp. & Prod. Bear 2X Shares (each, a “Fund” and collectively, the “Funds”). The total market value of the shares outstanding will not be affected as a result of these splits, except with respect to the redemption of fractional shares, as outlined below.

After the close of the markets on August 27, 2020, the Funds will affect reverse splits of their issued and outstanding shares as follows:

Fund Name	Reverse Split Ratio	Approximate decrease in total number of outstanding shares
Direxion Daily S&P Biotech Bear 3X Shares	1 for 20	95%
Direxion Daily Semiconductor Bear 3X Shares	1 for 12	92%
Direxion Daily Communication Services Index Bear 3X Shares	1 for 10	90%
Direxion Daily Consumer Discretionary Bear 3X Shares	1 for 10	90%
Direxion Daily Dow Jones Internet Bear 3X Shares	1 for 10	90%
Direxion Daily S&P Oil & Gas Exp. & Prod. Bear 2X Shares	1 for 10	90%

Please note the CUSIP changes, effective August 28, 2020:

Fund Name	Ticker	Current CUSIP	New CUSIP
Direxion Daily S&P Biotech Bear 3X Shares	LABD	25460E539	25460G716
Direxion Daily Semiconductor Bear 3X Shares	SOXS	25460E182	25460G690
Direxion Daily Communication Services Index Bear 3X Shares	MUTE	25460E489	25460G682
Direxion Daily Consumer Discretionary Bear 3X Shares	PASS	25459Y884	25460G674
Direxion Daily Dow Jones Internet Bear 3X Shares	WEBS	25460E356	25460G666
Direxion Daily S&P Oil & Gas Exp. & Prod. Bear 2X Shares	DRIP	25460E174	25460G658

25460E182

As a result of these reverse splits, every twenty, twelve or ten shares of a Fund will be exchanged for one share as indicated in the table above. Accordingly, the total number of the issued and outstanding shares for a Fund will decrease by the approximate percentage indicated above. In addition, the per share net asset value (“NAV”) and next day’s opening market price will be approximately twenty-, twelve-, or ten-times higher for the Funds. Shares of the Funds will begin trading on the NYSE Arca, Inc. (the “NYSE Arca”) on a split-adjusted basis on August 28, 2020.

A shareholder’s investment value, will not be affected by the reverse split. The tables below illustrate the effect of a hypothetical one-for-twenty, one-for-twelve, or one-for-ten reverse split anticipated for the Funds, as applicable and described above:

#### **1-for-20 Reverse Split**

<b>Period</b>	<b># of Shares Owned</b>	<b>Hypothetical NAV</b>	<b>Total Market Value</b>
Pre-Split	200	\$10	\$2,000
Post-Split	10	\$200	\$2,000

#### **1-for-12 Reverse Split**

<b>Period</b>	<b># of Shares Owned</b>	<b>Hypothetical NAV</b>	<b>Total Market Value</b>
Pre-Split	120	\$10	\$1,200
Post-Split	10	\$120	\$1,200

#### **1-for-10 Reverse Split**

<b>Period</b>	<b># of Shares Owned</b>	<b>Hypothetical NAV</b>	<b>Total Market Value</b>
Pre-Split	100	\$10	\$1,000
Post-Split	10	\$100	\$1,000

The Trust’s transfer agent will notify the Depository Trust Company (“DTC”) of the reverse split and instruct DTC to adjust each shareholder’s investment(s) accordingly. DTC is the registered owner of the Funds’ shares and maintains a record of the Funds’ record owners.

#### **Redemption of Fractional Shares and Tax Consequences for the Reverse Split**

As a result of the reverse split, a shareholder of a Fund’s shares potentially could hold a fractional share. However, fractional shares cannot trade on the NYSE Arca. Thus, a Fund will redeem for cash a shareholder’s fractional shares at the Fund’s split-adjusted NAV as of the Record Date. A shareholder could recognize a gain or loss in connection with the redemption of the shareholder’s fractional shares.

#### **“Odd Lot” Unit**

Also as a result of the reverse split, a Fund may have outstanding one aggregation of less than 50,000 shares to make a creation unit, or an “odd lot unit.” Thus, a Fund will provide one authorized participant with a one-time opportunity to redeem the odd lot unit after the split-adjusted NAV is struck on August 28, 2020.

## **About Direxion:**

Direxion equips investors who are driven by conviction with ETF solutions built for purpose and fine-tuned for precision. These solutions are available for a broad spectrum of investors, whether executing short-term tactical trades, investing in macro themes, or building long-term asset allocation strategies. Direxion's reputation is founded on developing products that precisely express market perspectives and allow investors to manage their risk exposure. Founded in 1997, the company has approximately \$17 billion in assets under management as of June 30, 2020. For more information, please visit [www.direxion.com](http://www.direxion.com).

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*There is no guarantee that the Funds will achieve their investment objectives.*

*For more information on all Direxion Shares daily leveraged ETFs, go to [direxion.com](http://direxion.com), or call us at 866.301.9214.*

Leveraged ETFs are not suitable for all investors and should be utilized only by investors who understand the risks associated with seeking daily leveraged and inverse investment results, and intend to actively monitor and manage their investments. Due to the daily nature of the leveraged and inverse investment strategies employed, there is no guarantee of long-term inverse returns. Past performance is not indicative of future results.

*An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a Fund's prospectus and summary prospectus call 866-716-0735 or visit our website at [direxion.com](http://direxion.com). A Fund's prospectus and summary prospectus should be read carefully before investing.*

**Direxion Shares Risks** - An investment in the ETFs involves risk, including the possible loss of principal. The ETFs are non-diversified and include risks associated with concentration that results from an ETF's investments in a particular industry or sector which can increase volatility. The use of derivatives such as futures contracts and swaps are subject to market risks that may cause their price to fluctuate over time. The ETFs do not attempt to, and should not be expected to, provide returns which are a multiple of the return of their respective index for periods other than a single day. For other risks including leverage, correlation, daily compounding, market volatility and risks specific to an industry or sector, please read the prospectus.

**Distributor: Foreside Fund Services, LLC.**