

# HIBL HIBS

## Leveraged & Inverse ETFs

### Daily S&P 500 High Beta Bull and Bear 3X Shares

#### Overview

The Daily S&P 500® High Beta Bull and Bear 3X Shares seek daily investment results, before fees and expenses, of 300%, or 300% of the inverse (or opposite), of the performance of the S&P 500® High Beta Index. **There is no guarantee the funds will meet their stated investment objective.**

These leveraged ETFs seek a return that is 300% or -300% the return of its benchmark index **for a single day**. **The funds should not be expected to provide two times or negative two times the return of the benchmark's cumulative return for periods greater than a day.**

#### Target Index

The S&P 500® High Beta Index (SP5HBIT) is provided by S&P Dow Jones Indices (the "Index Provider"). The Index Provider selects 100 securities to include in the Index from the S&P 500® Index that have the highest sensitivity to market movements, or "beta" over the past 12 months as determined by the Index Provider. Securities with the highest beta are generally the most volatile securities of the S&P 500® Index. The Index is reviewed and rebalanced quarterly. **One cannot directly invest in an index.**

*Investing in a Direxion Shares ETF may be more volatile than investing in broadly diversified funds. The use of leverage by a Fund increases the risk to the Fund. The Direxion Shares ETFs are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk, consequences of seeking daily leveraged, or daily inverse leveraged, investment results and intend to actively monitor and manage their investment.*

<b>HIBL</b>	Daily S&P 500 High Beta Bull 3X Shares
<b>HIBS</b>	Daily S&P 500 High Beta Bear 3X Shares

#### Fund Facts

Fund Symbol	HIBL	HIBS
Intraday Indicative Value	HIBL.IV	HIBS.IV
Bloomberg Index Symbol	SP5HBIT	SP5HBIT
CUSIP	25460G856	25460E331
Daily Target	300%	-300%
Gross Expense Ratio	1.00%	1.09%
Net Expense Ratio*	0.98%	1.07%
Inception Date	11/7/2019	11/7/2019

\* The Net Expense Ratio includes management fees, other operating expenses and Acquired Fund Fees and Expenses. If Acquired Fund Fees and Expenses were excluded, the Net Expense Ratio would be 0.95%. The Funds' adviser, Rafferty Asset Management, LLC ("Rafferty") has entered into an Operating Expense Limitation Agreement with each Fund. Under the Operating Expense Limitation Agreement, Rafferty has contractually agreed to waive all or a portion of its management fee and/or reimburse each Fund for Other Expenses through September 1, 2021, to the extent that each Fund's Total Annual Fund Operating Expenses exceed 0.95% of the Fund's average daily net assets (excluding, as applicable, among other expenses, taxes, swap financing and related costs, acquired fund fees and expenses, dividends or interest on short positions, other interest expenses, brokerage commissions and extraordinary expenses).

#### Index Top Ten Holdings %

Norwegian Cruise Line	1.56
Discover Financial Services	1.41
Royal Caribbean	1.38
PVH	1.35
Carnival	1.34
Darden Restaurants	1.33
L Brands Inc	1.29
Lincoln National	1.29
Freeport-McMoRan Inc	1.28
Ameriprise Finance	1.26

#### Index Sector Weightings %

Financials	29.50
Consumer Discretionary	17.85
Energy	15.09
Information Technology	12.21
Industrials	9.96
Real Estate	6.16
Materials	5.50
Health Care	1.93
Communication Services	1.80

*Index data as of 09/30/2020. Source: Bloomberg. Index weightings and holdings are subject to change.*

## Performance (As of 09/30/2020)

		1M %	3M %	YTD %	1Y %	S/I of the fund %	Inception Date
HIBL	NAV	-15.30	5.15	-67.65	-	-60.20	11/07/19
	Market Close	-15.59	4.92	-67.66	-	-60.24	
HIBS	NAV	9.98	-22.70	-71.66	-	-77.48	11/07/19
	Market Close	9.96	-22.88	-71.64	-	-77.44	
SP5HBIT		-4.55	4.17	-8.50	3.81	-1.43	

**The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate. An investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month-end performance please visit the funds' website at [direxion.com](http://direxion.com).**

**Short-term performance, in particular, is not a good indication of a fund's future performance, and an investment should not be made based solely on returns. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes. For additional information, see the fund's prospectus.**

**For Information: 866-476-7523 | [info@direxion.com](mailto:info@direxion.com) | [direxion.com](http://direxion.com)**

### Disclosures:

**An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a Fund's prospectus and summary prospectus call 866-476-7523 or visit our website at [direxion.com](http://direxion.com). A Fund's prospectus and summary prospectus should be read carefully before investing.**

**Market Disruptions Resulting from COVID-19.** The outbreak of COVID-19 has negatively affected the worldwide economy, individual countries, individual companies and the market in general. The future impact of COVID-19 is currently unknown, and it may exacerbate other risks that apply to the Funds.

CUSIP Identifiers have been provided by CUSIP Global Services, managed on behalf of the American Bankers Association by Standard and Poor's Financial Services, LLC, and are not for use or dissemination in any manner that would serve as a substitute for a CUSIP service. The CUSIP Database, ©2011 American Bankers Association. "CUSIP" is a registered trademark of the American Bankers Association.

Shares of the Direxion Shares are bought and sold at market price (not NAV) and are not individually redeemed from a Fund. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally calculated) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense reimbursements or recoupments and fee waivers in effect during certain periods shown. Absent these reimbursements or recoupments and fee waivers, results would have been less favorable.

The "S&P 500<sup>®</sup> High Beta Index" is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Rafferty. Standard & Poor's<sup>®</sup> and S&P<sup>®</sup> are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones<sup>®</sup> is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Rafferty. Rafferty's ETFs are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500<sup>®</sup> High Beta Index.

**Direxion Shares Risks** – An investment in each Fund involves risk, including the possible loss of principal. Each Fund is non-diversified and include risks associated with the Funds' concentrating their investments in a particular industry, sector, or geography which can increase volatility. The use of derivatives such as futures contracts and swaps are subject to market risks that may cause their price to fluctuate over time. Risks of each Fund include Effects of Compounding and Market Volatility Risk, Leverage Risk, Market Risk, Market Disruption Risk, Aggressive Investment Techniques Risk, Counterparty Risk, Intra-Day Investment Risk, and risks specific to high beta investing. Beta investing entails investing in securities that are more sensitive to changes in the market, and thus are more volatile based on historical market index data. Additional risks include, for the Direxion Daily S&P 500<sup>®</sup> High Beta Bull 3X Shares, Daily Index Correlation/Tracking Risk and Other Investment Companies (including ETFs) Risk, and for the Direxion Daily S&P 500<sup>®</sup> High Beta Bear 3X Shares, risks related to Shorting and Cash Transactions, and Daily Inverse Index Correlation/Tracking Risk. Please see the summary and full prospectuses for a more complete description of these and other risks of each Fund.

**Distributor for Direxion Shares:** Foreside Fund Services, LLC.