

Direxion High Growth ETF

Methodology Summary

Fund Summary

The Direxion High Growth ETF (HIPR) seeks to deliver a distinct tilt toward companies with the highest historical growth rates in sales, forecasted earnings and cash flows, along with positive price momentum and quality characteristics, such as high profitability and low levels of leverage.

The Direxion High Growth ETF (HIPR) measures the performance of US large- and mid-capitalization quality growth stocks, by targeting exposure to Quality and Momentum factors and the Growth Style, while maintaining neutral exposures to the Value and Volatility factors by tracking the Russell 1000 Hyper Growth Index (the "Index"). Screening for this combination of factors can lead to those companies with the potential for high and sustained growth.

Constituent Universe

Russell 1000 Index

Benchmark Index

Russell 1000 Hyper Growth Index

- **Quality Factor:** Capture companies with the ability to consistently generate strong future cash flows, while limiting exposure to companies that are unprofitable or highly leveraged.
- **Momentum Factor:** Capture companies with strong recent performance (during the prior 12 months), with the expectation the strong performance will continue to produce short-term excess returns in the near term.
- **Growth Style:** Identify companies with high growth potential based on historical sales per share growth, forecasted earnings per share growth, and forecasted cash flow per share growth.

Component Weighting

- Factor tilts are applied to the Russell 1000 Index market caps to increase the weights of stocks that rank higher on desirable factor characteristics, and decrease the weights of stocks that rank lower on the same characteristics. The Russell 1000 Hyper Growth Index has tilts to Growth, Momentum and Quality, and 'corrective' tilts for Value and Volatility. The corrective tilts ensure the index maintains the same Value and Volatility profile as the underlying Russell 1000 Index, to avoid overpaying for growth, or overweighting to high beta stocks.
- Each stock has a minimum weight of 0.10%, and a maximum weight of 20%.

Rebalancing

- Semi-annually; at market close on the Wednesday before the second Friday in June, and at market close on the Wednesday before the first Friday in December.

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Disclosures

An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a Fund's prospectus and summary prospectus call 866-476-7523 or visit our website at direxion.com. A Fund's prospectus and summary prospectus should be read carefully before investing.

Shares of the Direxion Shares are bought and sold at market price (not NAV) and are not individually redeemed from a Fund. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally calculated) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense reimbursements or recoupments and fee waivers in effect during certain periods shown. Absent these reimbursements or recoupments and fee waivers, results would have been less favorable.

The Russell 1000 Hyper Growth Index is a trademark of Frank Russell Company ("Russell") and has been licensed for use by the Trust. The Direxion High Growth ETF is not sponsored, endorsed, sold or promoted by Russell. Russell makes no representation regarding the advisability of investing in the Direxion High Growth ETF.

Direxion Shares ETF - Investing involves risk including possible loss of principal. There is no guarantee that the investment strategy will be successful in identifying high growth stocks. Investing in growth securities involves risk. Growth companies usually invest a high portion of earnings in their businesses and may lack the dividends of value stocks that can cushion stock prices in a falling market. Growth stocks may be volatile and may also be more expensive, relative to their earnings or assets, compared to value or other stocks. Additional risks of the Fund include, but are not limited to, Index Correlation/Tracking Risk, Index Strategy Risk, Market Disruption Risk, Growth Investing Risk, Momentum Securities Risk, Quality Securities Risk, Communication Services Sector Risk, Consumer Discretionary Sector Risk, and Information Technology Sector Risk. Please see the summary and full prospectuses for a more complete description of these and other risks of the Fund.

Distributor for Direxion Shares: Foreside Fund Services, LLC.