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Direxion Unveils URAA: A Bold Move for Traders Seeking 200% Exposure to Uranium and Nuclear Energy Industry

URAA Provides 200% Daily Exposure to over 50 Uranium and Nuclear Energy Companies

NEW YORK – June 26, 2024 – <u>Direxion</u>, a leading provider of tradeable and thematic ETFs, today announced the launch of the <u>Direxion Daily Uranium Industry Bull 2X Shares (Ticker: URAA)</u>. URAA seeks to achieve 200%, before fees and expenses, of the daily performance of the Solactive United States Uranium and Nuclear Energy ETF Select Index.

"Uranium prices have reached the highest levels in over 15 years, and the uranium market is seeing incredible growth. But there's a significant gap between supply and demand, that begs further development and investment," said Direxion Managing Director, Edward Egilinsky. "As public sentiment and government support shifts in favor of further expansion, URAA offers traders a unique way to make short-term bets on the nuclear energy industry."

The global markets landscape is rapidly evolving, presenting new challenges and opportunities. As the uranium and nuclear energy industry continues to show promising growth, Direxion is committed to providing traders with timely vehicles to align with the shifting dynamics of the financial markets.

All Direxion Daily Leveraged and Inverse ETFs are intended only for investors with an in-depth understanding of the risks associated with seeking leveraged investment results, and who plan to actively monitor and manage their positions. There is no guarantee these ETFs will meet their objective. Please visit the <u>Direxion Leveraged and Inverse ETF Education Center</u>, where you will find educational brochures, videos, and a self-paced online course to help you understand if leveraged ETFs are right for you.

About Direxion:

Direxion equips investors who are driven by conviction with ETF solutions built for purpose and fine-tuned for precision. These solutions are available for a broad spectrum of investors, whether executing short-term tactical trades, or investing in thematic strategies. Direxion's reputation is founded on developing products that precisely express market perspectives and allow investors to manage their risk exposure. Founded in 1997, the company has approximately \$42.3 billion in



assets under management as of March 31, 2024. For more information, please visit <u>www.direxion.com</u>.

There is no guarantee that the Funds will achieve their investment objectives.

For more information on all Direxion Shares ETFs, go to <u>www.direxion.com</u>, or call us at <u>866.301.9214</u>.

Leveraged and Inverse ETFs pursue daily leveraged investment objectives which means they are riskier than alternatives which do not use leverage. They seek daily goals and should not be expected to track the underlying index over periods longer than one day. They are not suitable for all investors and should be utilized only by sophisticated investors who understand leverage risk and who actively manage their investments.

An investor should carefully consider a Fund's investment objective, risks, charges, and expenses before investing. A Fund's prospectus and summary prospectus contain this and other information about the Direxion Shares. To obtain a prospectus and summary prospectus call 866-476-7523 or visit our website at direxion.com. A Fund's prospectus and summary prospectus should be read carefully before investing.

Direxion Shares Risks - An investment in the Fund involves risk, including the possible loss of principal. The Fund is non-diversified and includes risks associated with the Fund concentrating its investments in a particular industry, sector, or geographic region which can result in increased volatility. The use of derivatives such as futures contracts and swaps are subject to market risks that may cause their price to fluctuate over time. Risks of the Fund include Effects of Compounding and Market Volatility Risk, Leverage Risk, Market Risk, Counterparty Risk, Rebalancing Risk, Intra-Day Investment Risk, Daily Index Correlation Risk, Other Investment Companies (including ETFs) Risk, Passive Investment and Index Performance Risk, Cash Transaction Risk and risks specific to the nuclear energy and uranium mining companies and the energy sector. Please see the summary and full prospectus for a more complete description of these and other risks of the Fund.

Solactive United States Uranium and Nuclear Energy ETF Select Index - The Index is designed by Solactive AG to track the performance of U.S.-listed exchange-traded funds with a focus on uranium and nuclear energy.

Distributor: ALPS Distributors, Inc.